



## Students' Perception Towards the Use of Aaron's English YouTube Channel for Learning English

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<b>Article History</b> Received: 2025-05-13 Revised: 2025-06-23 Published: 2025-07-03  <b>Keywords:</b> <i>Grammar; Pronunciation; Vocabulary; Youtube.</i>	<p>This research aims to explore students' perceptions towards the use of Aaron's English YouTube Channel as a medium for learning English, especially in the areas of vocabulary, pronunciation, and grammar. The study was conducted on 15 students of TKR major at SMK PN 2 Purworejo using a qualitative method. Data were collected through open-ended questionnaires and analyzed thematically to capture the students' insights. The findings show that most students perceive English as a difficult subject, especially due to challenges in pronunciation and grammar. However, YouTube, specifically Aaron's English Channel, is seen as an effective supplemental tool for overcoming these difficulties. Students found the channel helpful because of its clear explanations, simple vocabulary, slow and accurate pronunciation, and English and Indonesian subtitles. Animations and relatable examples further increased engagement and comprehension. Most students reported improvements in pronunciation and vocabulary acquisition, and found the grammar lessons on the channel easy to follow. Although a few students experienced minimal progress, the overall perception remains positive. The study concludes that Aaron's English Channel is a valuable learning resource, although improvements in interactivity and personalization could increase its impact. Most students would recommend the Channel to other English learners.</p>
Artikel Info	Abstrak
<b>Sejarah Artikel</b> Diterima: 2025-05-13 Direvisi: 2025-06-23 Dipublikasi: 2025-07-03  <b>Kata kunci:</b> <i>Tata Bahasa; Pengucapan; Kosakata; Youtube.</i>	<p>Penelitian ini bertujuan untuk mengeksplorasi persepsi siswa terhadap penggunaan Channel YouTube Aaron's English sebagai media pembelajaran bahasa Inggris, terutama dalam bidang kosakata, pengucapan, dan tata bahasa. Penelitian ini dilakukan terhadap 15 siswa jurusan TKR di SMK PN 2 Purworejo dengan menggunakan metode kualitatif. Data dikumpulkan melalui kuesioner terbuka dan dianalisis secara tematik untuk menangkap wawasan siswa. Temuan menunjukkan bahwa sebagian besar siswa menganggap bahasa Inggris sebagai mata pelajaran yang sulit, terutama karena tantangan dalam pengucapan dan tata bahasa. Namun, YouTube, khususnya Aaron's English Channel, dipandang sebagai alat bantu yang efektif untuk mengatasi kesulitan-kesulitan ini. Para siswa merasa terbantu dengan penjelasan yang jelas, kosakata yang sederhana, pelafalan yang pelan dan akurat, serta subtitle bahasa Inggris dan Indonesia. Animasi dan contoh-contoh yang relevan semakin meningkatkan keterlibatan dan pemahaman. Sebagian besar siswa melaporkan peningkatan dalam pengucapan dan penguasaan kosakata, dan merasa pelajaran tata bahasa di saluran tersebut mudah diikuti. Meskipun beberapa siswa mengalami kemajuan yang minim, namun secara keseluruhan persepsi mereka tetap positif. Studi ini menyimpulkan bahwa Aaron's English Channel adalah sumber belajar yang berharga, meskipun peningkatan interaktivitas dan personalisasi dapat meningkatkan dampaknya. Sebagian besar siswa akan merekomendasikan Channel ini kepada pelajar bahasa Inggris lainnya.</p>

### I. INTRODUCTION

English is known as an international language because it helps people communicate with other people from different countries for various different purposes, such as travel, business, or education. English serves as the lingua franca in international education, facilitating communication, collaboration, and cultural exchange among diverse students (Zhang, 2024). This means learning English is very crucial for people

nowadays, however learning English sometimes can be difficult for non-native.

Therefore, to learn English, we need to learn about English basic components. English consist of three basic components namely vocabulary, pronunciation (sound system), and grammar (Nugraha & Amiseno, 2019). Pronunciation is a component of language and communication that conveys many different kinds of meaning and encompasses linguistic competence at micro and

macro levels for both production and perception of speech (Pennington & Rogerson-Revell, 2019). By having clear pronunciation other people can understand what we are saying and ensures words are conveyed correctly. Vocabulary refers to the set of words that individuals understand and use, essential for effective comprehension and communication in language learning and acquisition (Washington State University & Kriama, 2023). Finally, Grammar is a study of language in terms of sound, form, and sentence structure, establishing rules for these elements. It facilitates efficient language usage in speaking, listening, reading, and writing by fostering the development of comprehension and expressive skills (Meriç, 2023). Together, pronunciation, vocabulary, and grammar are essential for mastering the English language.

There are many methods that can be used by teachers to teach English. In Indonesia, there are currently two main methods of teaching namely traditional/conventional and problem-based learning (PBL) (Gumartifa et al., 2023). Conventional oral method involves face-to-face interaction, where teachers can provide direct explanations, engage with students in real-time, and offer immediate feedback. Therefore, this method allows for personalized tutoring, and teachers can adjust their lessons based on students' needs. On the other hand, from 2004 to 2013, the focus of English teaching was based on the Grammar Translation Method (GTM) (Boy Jon et al., 2021). In the real-time practice, learning English using traditional methods may reduce students' motivation thus, Fun learning activities are essential, as they engage students' attention and improve their English skills naturally, making the learning process enjoyable and comfortable (An-nisa & Suwartono, 2020).

In order to make learning more enjoyable, teacher need to use different method to teach, one of those is by using YouTube. YouTube serves as an engaging learning tool that enhances vocabulary development and student engagement in English lessons. Its enjoyable format helps overcome challenges faced with traditional teaching methods, making it an effective alternative for teachers to incorporate into their instruction (Abdul Syahid et al., 2023). YouTube provides authentic language resources, including podcasts, videos, and interviews, which enhance English listening skills. Its accessibility allows learners to access diverse educational content anytime and anywhere, making it a valuable tool for language learning when used effectively (Khairat, 2024). Students can watch

videos at their own pace, replay content they find difficult, and explore a variety of teaching styles and topics. This flexibility and accessibility make YouTube a valuable resource for independent learning.

Several studies on the media used to learn English components has been conducted in the recent years. YouTube can be an effective tool for enhancing students' English-speaking skill through diverse and engaging content, providing opportunities for practice and feedback (Farhan & Ahmad, 2024). Utilizing YouTube as learning media for students was entertaining and educational (Maspuhah et al., 2023). Students got opportunity to practice stressing pronunciation while watching the video, and the video itself can be replayed for many times. The use of YouTube videos as a learning media is effective to improve students' grammar ability, besides that YouTube is accessible to everyone, can be viewed repeatedly, and can enhance educator creativity (Citra Dewi et al., 2022).

Most students felt comfortable using youtube as learning media to learn English vocabulary because it was easy to understand and had more exciting visualization (Madani et al., 2023). Vocabulary learning using youtube educational videos has many benefits and positive impacts for students (Hapsari & Adi, 2023).

From the results of studies above, many students perceive YouTube as a helpful and engaging tool for learning English, as it provides diverse instructional videos that enhance understanding, increase engagement, and improve proficiency, making the learning process more efficient and effective in EFL classrooms (Fei, 2024).

Several studies above focus on the use of digital media mainly YouTube channel for learning either pronunciation, vocabulary, or grammar. However, there is noticeable gap that can be found in that research such as media used and the English components that are studied. Therefore, this study aims to know students' perception toward the use of Aaron's English YouTube channel for learning English especially all of its three components, vocabulary, pronunciation and grammar.

## **II. METHOD**

This study uses qualitative method to investigate students' perception towards the use of Aaron's English Youtube channel for learning English. This study involved 15 Students of TKR major in SMK PN2 Purworejo whom already received at least 1 year of formal study in English

and are non-native English speaker. The researcher used open-ended questionnaire in google form format to gather the data. Open-ended questionnaires are designed to elicit qualitative data by allowing respondents to answer questions in their own words, providing rich, nuanced insights into their attitudes (Zipp, 2022). The questionnaire was aimed to explore students' perception towards the use of Aaron's English YouTube Channel for Learning English at SMK PN 2 Purworejo. The data gathered were then validated using triangulation method by comparing each participants insights and cross-reference it with findings from previous studies related to the use of social media, in particularly YouTube for learning English. The results will then be analyzed by the researcher thematically. Thematic analysis is a versatile approach for examining qualitative data, concentrating on identifying recurring themes and meanings (Naudé, 2025). First, researcher wrote down the transcription from the data. Second, the researcher attempted to organized the data. Third, the researcher categorizes the data to draws the conclusions based on the themes. This method was chosen due to its flexibility and suitability for analyzing qualitative data, particularly when the aim to explore participants' perception in depth by identifying recurring patterns in participants' responses.

### **III. RESULT AND DISCUSSION**

#### **A. Result**

The results will be organized into six based on themes related to each question.

#### **1. Students' perception towards learning English as an EFL students**

##### **a) Result of students' perception regarding the difficulty in learning English**

The results from questionnaire item number 1 indicate that 14 out of 15 students have difficulty in learning English. Only one student reported that they did not find English learning very difficult, this is likely due to frequent exposure to the English language from his daily life, maybe such as games he played regularly.

##### **b) Result of students' perception towards which components the students are having difficulty with**

Based on responses to question number 2, most students reported having difficulty primarily with pronunciation and grammar.

#### **2. Students' perception of YouTube for learning English and Aaron's English YouTube Channel**

##### **a) Result of students' perception about the usefulness of YouTube for learning English**

The results for this question showed that the majority of students perceive YouTube as a very useful tool for learning English. Only two students indicated that they found YouTube to be less helpful. The reason is likely due to YouTube doesn't provide a direct teaching method for them and they can only see and listen the explanation from the video making it less effective.

##### **b) Results of students' perception about how YouTube helps learning English faster and better**

All students agreed that YouTube plays a significant role in helping them learn English more effectively and efficiently.

##### **c) Results of student's perception of what makes YouTube fun and motivating for learning English**

The data gathered shows students find learning English through YouTube fun and motivating because the English learning content often presented in a simple, clear, and engaging manner.

##### **d) Results of students' perception of how they felt when learning English using YouTube**

The responses from the students indicated that nearly all of them enjoyed learning English with YouTube. Nevertheless, four students found it less interesting and described their experience as merely "okay". The reason being maybe because they can't interact directly with their tutor or due to distraction by entertainment videos often found when they opened YouTube.

##### **e) Results of students' perception of how familiar they were with Aaron's English YouTube Channel**

The results show that most of the students had only recently discovered Aaron's English YouTube Channel. Only two students already knew about the channel before the study, one of them from instagram.

3. Students' perception about learning vocabulary from Aaron's English YouTube Channel

a) Results of students' perception regarding the aspects that help increase vocabulary on this channel

Students reported that two main aspects helped them increase their vocabulary through this channel: the frequent use of everyday objects and the use of easy-to-understand words. By frequently using everyday objects, helped by the easy-to-understand words used in this channel the students may memorize the vocabulary easier due to regular exposure of the objects.

b) Results of students' perception of how far they can use the new vocabulary to make sentences after watching the channel

The results revealed that most students have not yet tried using the new vocabulary in their sentences. However, some students had attempted to use the new words, although they acknowledged that they were not yet proficient.

c) Results of students' perception of how this channel makes vocabulary lessons easy to understand

Students agreed that the channel makes vocabulary lessons easier to understand by using simple explanations, selecting basic and familiar vocabulary, and providing translations when necessary. These elements are particularly important in English lessons for EFL students, as English is not their first language and they have limited exposure to it in their daily lives.

4. Students' perception about learning pronunciation using Aaron's English YouTube Channel

a) Results of students' perception on how knowing pronunciation helps them learn vocabulary

Most students felt that learning the correct pronunciation of words, greatly helped improve their understanding of vocabulary.

b) Results of students' perception regarding how the channel helps them understand correct pronunciation

The survey revealed that students believe the channel effectively helps them understand correct pronunciation. The fact that the channel owner is a native English speaker greatly contributes to the authenticity of the pronunciation presented.

c) Results of students' perception towards how effective this channel helps them pronounce English vocabulary

The majority of students felt that the channel was effective in helping them improve their English pronunciation. Nevertheless, two students indicated that they did not find it particularly effective for their needs. It may indicate those two would likely need a more personalized method to master English pronunciation, effectively pointing out that while the majority of students can learn using a certain method, there may be a minority of them who don't find that method effective.

d) Results of students' perception of the extent to which this channel improves their ability to pronounce English correctly

According to the survey results, most students reported that the channel helped them improve their English pronunciation significantly. However, three students felt that the channel did not lead to a meaningful improvement in their pronunciation skills.

e) Results of students' perception on their improvement in English pronunciation after watching the channel

The results showed that most students noticed an improvement in their English pronunciation after using Aaron's English YouTube Channel. Meanwhile, two students reported that they did not feel much improvement. The less improvement may due to the method that doesn't fit those students, making it necessary to further research or alternative method before applying in real-life.

f) Results of students' perception regarding the aspects that help them learn English pronunciation

Students highlighted several aspects that supported their pronunciation learning: the use of simple vocabulary, the clear and slow pronunciation of words, and the opportunity to

repeatedly practice the words while watching the videos. This becomes necessary when using for English learning material for EFL students' because their limited exposure to English in everyday lives.

5. Students' perception about learning English grammar with Aaron's English YouTube Channel

a) Results of students' perception of their opinion about the grammar presented on Aaron's English Channel

Most students expressed positive opinions about the grammar content presented on Aaron's English Channel.

b) Results of students' perception of the impact of the grammar lessons on Aaron's English Channel

The survey results showed that most students believed the grammar lessons on the channel had a significant impact on their understanding of English grammar. This improvement is likely attributed to the use of clear, easy-to-understand language and a straightforward structure, which greatly assisted EFL students by allowing them to compare English grammar to their native languages.

c) Results of students' perception of the ease of understanding grammar on Aaron's English Channel

All students agreed that the grammar explanations provided on Aaron's English Channel were easy to understand. This may due to the simple structure of grammar presented in this channel which closely resembles the grammar used in everyday conversation, making it relatively easier to grasp the meaning of it.

d) Students' perception about recommending Aaron's English YouTube Channel for learning English

e) Results of students' recommendation of Aaron's English YouTube Channel for learning English

Finally, most students stated that they would recommend Aaron's English YouTube Channel as a valuable resource for learning English. However, two students said they would not recommend it.

## **B. Discussion**

1. Discussion of students' perception about the difficulty in learning English

Majority of respondent stated learning English is difficult. A student stated "Quite difficult, difficult to be consistent" implying that being consistent in learning English is difficult, another student said "Learning English is quite difficult because I'm not used to English" which is quite normal because in Indonesia, we rarely use English in our everyday conversation. The findings indicate the need of additional support in their English language learning process which can make students learn English consistently and also make them used to English.

2. Discussion of students' perception about which components the students are having difficulty with

From the result gathered pronunciation and grammar are the most consistently mentioned, meanwhile only 2 students answered with all of components. These finding indicates that pronunciation and grammar are the key aspects that need to be handled more intensively in their English language learning process.

3. Discussion of students' perception about the usefulness of YouTube for learning English

Most students agreed YouTube is useful for learning English. 13 out of 15 students find YouTube useful in their English language learning process, however, there are 2 students disagreed stating "Less useful because you only see" and "I don't think so, better to take English courses".

These findings indicated while most students find YouTube useful, there are students who prefer another method such as courses for learning English. Some students may feel courses are easier for learning English, this may be attributed to the structured interaction and real-time feedback available in formal courses.

4. Discussion of students' perception about how YouTube helps learning English faster and better

Respondents highlighted several important aspects. All students felt YouTube help them learn English more effectively and efficiently. Some of students stated "By having example of correct way of speaking", "With English animation channel", "There is a translation", and "The

explanation is accurate or clear". From those findings, it can be shown that YouTube can help students learn English faster and better by having a correct example of speaking, animation to interest students so they don't feel bored easily, translation to help them understand better, and clear explanation to reduce confusion.

5. Discussion of students' perception of what makes YouTube fun and motivating for learning English

Respondents highlighted several important aspects. They felt learning English with YouTube is fun and motivating. Students stated the video content provided is simple, the explanation is clear and interesting, and it uses animation in learning. These findings indicated that there is a need to further research this media to optimized it for providing learning experiences aligned to educational purposes.

6. Discussion of students' perception of how they felt when learning English using YouTube

The majority of students responded that they felt learning English using YouTube is fun, while four students stated "less interesting" and "ordinary". These findings suggest that YouTube can serve as an effective supplementary tool for English language learning, however, there is a need for further research to optimize it for learning experiences, such as selecting some channel or video to be used as English language learning materials.

7. Discussion of students' perception of how familiar they were with Aaron's English YouTube Channel

The results gathered indicated 13 out of 15 students had only recently discovered Aaron's English YouTube channel, however surprisingly 2 of the students already knew the channel, even though 1 of them followed it on Instagram. It can be highlighted that while Aaron's English YouTube channel can help them in learning English, it may not yet widely known among students. This situation also highlighted the importance of information dissemination within student community which social interactions and recommendation among students has significant roles in social media, in particular on the discovery of education contents.

8. Discussion of students' perception regarding the aspects that help increase vocabulary on this channel

Respondents indicated several important aspects. Some of the students stated "easy to understand words" and "the use of everyday objects". By using everyday objects that is available around them, they can practice it multiple times and maybe they can glue the objects name to make it easier, also starting from easy-to-understand words can help them memorize the words easier and they can upgrade it regularly.

9. Discussion of students' perception of how far they can use the new vocabulary to make sentences after watching the channel

Majority of the students stated that they haven't tried using the new vocabulary to make their own sentences. 14 out of 15 students said while they truly gained new vocabulary after watching the channel, they still haven't tried to make their own sentences. However, a student stated "I've learned quite a lot of new vocabulary, so I often use it to make sentences". This suggests that while vocabulary acquisition is occurring, active usage still needs further encouragement and practice.

10. Discussion of students' perception of how this channel makes vocabulary lessons easy to understand

Result gathered through questionnaire highlighted several important points. Students stated the vocabulary lessons in this channel is easy-to-understand because using simple explanations, selecting basic and familiar vocabulary, and providing translations when necessary. This finding suggests what respondent need from the lessons to make it easier for them to understand is by using simple explanations in each lesson, using basic and familiar vocabulary such as surrounding objects that are not too difficult to memorize, also to make it further easier for students to understand we can provide translation into local language from English for them to make them further relate to the lessons.

11. Discussion of students' perception on how knowing pronunciation helps them learn vocabulary

Through the results gathered indicated majority of students felt that learning the correct pronunciation of words, greatly helped in improving their understanding of

vocabulary. Some students stated by repeating and practicing the pronunciation of words enhance their memory of the words, and also it made them more confident when speaking in English.

12. Results of students' perception regarding how the channel helps them understand correct pronunciation

Respondents indicated several important points. Students felt the channel effectively helped them understanding the correct pronunciation. Students stated "There is a subtitle that makes it easier ", "clear articulation". This indicates for students to learn English pronunciation especially from video, they need a subtitle to make it easier for them to understand the meaning of it, clear articulation so they can concentrate on what they will hear. Several students also noted "repeated practice of words", they claimed this will make the lessons easier to follow without feeling overwhelming or difficult.

13. Discussion of students' perception towards how effective this channel helps them pronounce English vocabulary

According to the result gathered from the students, majority of them felt the channel helped them in improving their English pronunciation. Nevertheless, there are two students that did not find it particularly effective for their needs. This finding indicated while many of students improve their English pronunciation, there are still some students that may require more personalized or varied method to master pronunciation. There is a need for further research to optimized it for learning experiences that aligned with educational purposes.

14. Discussion of students' perception of the extent to which this channel improves their ability to pronounce English correctly

Majority of students felt that the channel helped them improve their English pronunciation significantly better than before. However, only three students felt that the channel did not lead to a meaningful improvement in their pronunciation skills. This finding suggests there is a need for further research to optimized this method or alternative method such as different channel or direct lesson they might need for significant

improvement in their pronunciation skills.

15. Discussion of students' perception on their improvement in English pronunciation after watching the channel

Through the results gathered from the students indicated 13 out of 15 students felt there is an improvement in their English pronunciation after using Aaron's English YouTube channel. Majority of students stated they felt improvement, although some of them were a little. Meanwhile, two students reported that they did not feel improvement. This finding indicated there is an individual differences in learning outcomes eventhough the use of lesson material is the same, suggesting the need to optimized it for learning experiences that aligned with educational purposes.

16. Discussion of students' perception regarding the aspects that help them learn English pronunciation

Respondents indicated several important points. Students felt the channel help them learn English pronunciation especially there are three aspects that they often mentioned, the use of simple vocabulary, the clear and slow pronunciation of words, and the opportunity to repeatedly practice the words while watching videos. These findings suggest students felt easier in learning English pronunciation with the use of simple vocabulary gradually increasing the difficulty, clear and slow pronunciation for better understanding the words said when practicing, and lastly because it's a video, they can pause the videos or playback the video for better understanding the words.

17. Discussion of students' perception of their opinion about the grammar presented on Aaron's English Channel

From the results gathered through questionnaire, students indicated several important aspects. Majority of students expressed positive opinions about the grammar content presented on Aaron's English Channel. Majority of students stated the grammar to be simple, clear, and easy to understand. This suggest Aaron's English YouTube channel grammar is quite easy from the student opinions, however there is a need for further research to optimized it for learning experiences

aligned to education purposes and other aspects.

18. Discussion of students' perception of the impact of the grammar lessons on Aaron's English Channel

According to the results gathered through questionnaire, majority of students felt the grammar lesson on the channel had a significant impact on their understanding of English grammar. Students reported an improvement in their ability to recognize and apply correct grammar structures after watching the videos. Several students stated it is because of the channel grammar is easy-to-understand make them understand better. However, there is a need for further research to optimized it for learning experiences aligned to education purposes.

19. Discussion of students' perception of the ease of understanding grammar on Aaron's English Channel

Respondents indicated several important aspects. Majority of students agreed that the grammar explanations provided on Aaron's English Channel were easy to understand. Some students stated "Very easy to understand as there are subtitles", "with slow and easy pronunciation", and "there are clear examples" suggesting the need of subtitles to compare it to the local language and make it easier to understand, slow and easy pronunciation is need for clear examples, and clear examples is important to know the correct grammar compared to the local language one. However, there is a need for further research with different respondents because the respondents in this research is very limited to optimized it for learning experiences aligned for education purposes.

20. Discussion of students' recommendation of Aaron's English YouTube Channel for learning English

According to the results gathered through questionnaire, majority of students felt the grammar lesson on the channel had a significant impact on their understanding of English grammar. Students reported an improvement in their ability to recognize and apply correct grammar structures after watching the videos. Several students stated it is because of the channel grammar is easy-to-understand make them understand better.

However, there is a need for further research to optimized it for learning experiences aligned to education purposes.

#### **IV. CONCLUSION AND SUGGESTION**

##### **A. Conclusion**

Based on the results and discussion derived from an open-ended questionnaire administered to 15 TKR students at SMK PN2 Purworejo, it can be concluded that Aaron's English YouTube Channel is generally perceived as an effective supplementary resource for learning English among the students surveyed. The majority of the students found it difficult to learn English, particularly in the areas of pronunciation and grammar. However, the use of YouTube, especially Aaron's English Channel, provided significant support in overcoming these difficulties.

Students emphasized that the channel's clear explanations, slow and accurate pronunciation, use of simple vocabulary, and availability of subtitles made learning easier and more engaging. The presence of animations and real-life examples also contributed to a more enjoyable and motivating learning experience. Most students reported improvements in their English pronunciation and vocabulary acquisition after engaging with the channel, learning styles and needs must be taken into account.

The grammar lessons provided by the channel were found to be easy to understand and had a positive impact on students' grammar comprehension. Despite the overall positive feedback, several students suggested that the channel could further increase engagement and effectiveness, for example by incorporating more interactive components.

Overall, the findings suggest that YouTube, and Aaron's English Channel in particular, can be a powerful resource for supporting English language learning, however improvements could be made by focusing more on interactive elements, more in-depth practice activities, and addressing individual learner differences. Most students said they would recommend the channel to other English learners, further affirms its overall positive contribution to their language learning experience.

##### **B. Suggestion**

Future researchers are encouraged to conduct more thorough and in-depth analyses



of this topic, as the current discourse surrounding it remains narrow and requires substantial input. Researchers can investigate how demographic factors such as age, education, and cultural background affect the study's findings, as they can provide more contextualized knowledge. To determine if the findings are general or context-specific, it is essential to conduct research in diverse contexts, such as different geographic areas or industrial sectors. These reasons may include closing knowledge gaps, supporting better decision-making in related fields, and providing an empirical basis for more effective policies and procedures. Therefore, more focused and in-depth research in this area can significantly enhance the sector's knowledge and progress.

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