

# Discourse of Youth Nationalism in the ''Vuca" Era (Volatility, Uncertainty, Complecity, Ambiguity): An Cultural Analysis

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| Article Info   | Abstract   |
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| Article History<br>Received: 2022-11-22<br>Revised: 2022-12-20<br>Published: 2023-01-04<br>Keywords:<br>Discourse; | Currently we live in the era of VUCA (Volatility, Uncertainty, Complexity, Ambiguity) where social change is very fast and unpredictable. It is influenced by many factors that are difficult to control, truth and reality are very subjective. In the past, we were taught to love the nation and country by diligently following the flag ceremony at school and other rules that had been prepared by the teaching materials produced by the government. But now the millennial generation can show their loyalty by presenting  |
| Vuca Era;<br>Nationalism;<br>Youth.  | artistic and cultural attractions that can take various forms. Psychologically the condition of today's young generation is very different from the previous younger generation. The previous younger generation was synonymous with obeying rules, ethics and other polite attitudes. While the current generation is more open, expressive & democratic. This research wants to see from the psychological aspect of communication how the current millennial generation responds to vuca in its obligations as a nation and a state.  |
| Artikel Info   | Abstrak  |
| <b>Sejarah Artikel</b><br>Diterima: 2022-11-22<br>Direvisi: 2022-12-20<br>Dipublikasi: 2023-01-04                  | Saat ini kita hidup di era VUCA (Volatility, Uncertainty, Complexity, Ambiguity) dimana<br>perubahan sosial sangat cepat dan tidak dapat diprediksi. Hal itu dipengaruhi oleh<br>banyak faktor yang sulit dikendalikan, kebenaran dan kenyataan sangat subyektif.<br>Dulu, kita diajarkan untuk mencintai bangsa dan negara dengan rajin mengikuti<br>upacara bendera di sekolah dan aturan lain yang telah disiapkan oleh bahan ajar yang   |
| <b>Kata kunci:</b><br>Ceramah;<br>Era Vuca;<br>Nasionalisme;<br>Anak Muda.   | diproduksi oleh pemerintah. Namun kini generasi milenial dapat menunjukkan<br>loyalitasnya dengan menghadirkan atraksi seni dan budaya yang dapat diwujudkan<br>dalam berbagai bentuk. Secara psikologis kondisi generasi muda saat ini sangat<br>berbeda dengan generasi muda sebelumnya. Generasi muda sebelumnya identik<br>dengan taat aturan, etika dan sikap santun lainnya. Sedangkan generasi sekarang lebih<br>terbuka, ekspresif & demokratis. Penelitian ini ingin melihat dari aspek psikologis<br>komunikasi bagaimana generasi milenial saat ini menyikapi vuca dalam kewajibannya<br>sebagai bangsa dan negara. |
| L INTRODUCTION   | Use in context nationalism: speech hatred and  |

#### I. INTRODUCTION

Indonesia is a country with religious people different as well as originate from tribe and various races. Meaning of nationalism in the nation Indonesian same with embed understand unity and union on whole layer society to protect wholeness nation called 'Indonesia' this, regardless from own diversification Guard sovereignty as well as wholeness is two from that's all aim state defense, so from that's it, cheers nationalism including in one form real from effort for reach it. With change that era followed with progress as well as development good in social, economic as well as politics, a country is increasingly grow. Role technology on continuity life man this give impact positive as well as negative in a manner together. related with nationalism, impact negative ones felt is can seen in progress formation character nation and soul nationalism. No seldom found case where technology wrong Use in context nationalism; speech hatred and the spread of hoaxes is a number of from that's all case frequent occur moment this. Influence change this is what it is noticed in strengthening nationalism in society.

From the changes this, could identified that the world began shift entering the VUCA era. VUCA alone is abbreviation from Volatility, Uncertainty, Complexity, and Ambiguity. The term VUCA was introduced around year 1987 which is based on theory leadership developed by Warren Bennis and Burt Nanus (Sinha and Sinha, 2020). Next, terms this develop broad and become topics discussion on the sciences others, no only on fields leadership. VUCA intended as embodiment from continuing world growing, changing and no once stagnant. Rate from changes that occur moment this is at at a speed that is not can predictability, regardless of complexity, ambiguity as well as no sure will whatever leads where change the going to no predictable. In studies this will studied how face transition going to VUCA era if associated with nationalism, with all challenge new potential for faced at the time front.

#### II. METHOD

Type method used on study is approach qualitative. Sugiyono (2014) explains that study qualitative is method research using base postpositivism/interpretive to use researching on condition object natural, which researcher role as instrument key, technique collection done in a manner combined, data analysis is inductive/ qualitative, and results study qualitative more focuses on meaning compared to generalization. Data collection was carried out through studies literature that is with gather information related topics existing discussion in books, articles scientific, document, nor various source written other relevant to use support study related nationalism nation in the VUCA era.

### **III. RESULT AND DISCUSSION**

VUCA stands for Volatility, Uncertainty, Complexity and Ambiguity are circumstances where changes occur full with no certainty (Aribowo and Wirapraja ,2018). VUCA components can explained in bullet points following;

- 1. *Volatility*, the changes that occur moment this can said is at at a speed that is not could estimated. Frequency, big nor estimation change the no could guessed, then from it, p this who became reason will instability. Volatility alone no only happening in the field technology nor business, but also social, economy too. factors here 's what influence rate change.
- 2. Uncertainty, in progress for reach purpose, no sure will always found in each the stage. No sure could controlled with information. The more many information and understanding collected, the more small possibility something no sure will appears. However, though many information has collected as form anticipation, there is many variable that is not could known to be capable influence result. There are many no limits could penetrated so that created variables no expected.
- 3. *Complexity*, Complexity appear along with that *development* keep going happened. The more many development is being done, the more layered which components fill, increasingly complex thing too faced.

4. *Ambiguity.* At this time, it's hard find something clear decision leads to one point. Always will there is two side from matter whatever it. Different with no sure, ambiguity more refers to message conveyed by information obtained. Information obtained no refers to one purpose; then there it is could said exists ambiguity. Temporary that no sure more influential to there is or nope information that can influence the result you want achieved.

Review from how element VUCA elements affect change, if associated with character nation so matter this could Becomes challenge alone in how address changes that occur the in context spirit nationalism. Challenge or threat real to resilience national this time tend such as intangibles ideology and the principle adopted by the nation, isn't it again invasion with weapons (Mulyadi & Prakoso ,2021). Society is expected as mover nationalism nation. However sense of unity unity and love land this water naturally could influenced by cultures incoming foreigners through change. With progressive movement changes in the world today direction is not certain as well as not could estimated Becomes threat alone to state sovereignty. Shift ideology potentially for occur if response will challenge development this era no quick mitigated. Digitization Becomes sign will entry into the VUCA era. Dominated byutilization technology as supporter in alive everyday, this can also be used as a mediumstrengthening character nation as well as nationalism. With push impact negative as well as Upgrade empowerment technology for face challenge moving changes in a manner fast. With many case related technology threatening like deployment speech hatred as well as hoaxes, understand radicalism until terrorism, coaching about idea nationalism through technology media could done as top counters news negative the understanding about well and bad technology in the early days education character for generation young successor nation needed as stock in later day. Learning this could help individual in the process taking decision as well as assessment absorbed information is information the can calculated validity, or information the have potency for damage unity and unity nation. Of course this is also supported with planting values Pancasila, nationalism, and love homeland strong.

# IV. CONCLUSION AND SUGGESTION A. Conclusion

Nationalism already no again term rare stranger found. Almost in every aspect life nation and state covers nationalism. Idea will nationalism formed from interaction Among every element within the country. On the nation Indonesia, nationalism awakened from history will similarity that suffering experienced and the same goal that is independence. Many factors others that influence formation identity nation such, however already certain birth nationalism based on will love homeland and a sense of unity unity. Look no era constant and always fulfilled will change as well as innovation new, no sure will time front Becomes beginning from era entry VUCA. VUCA itself is which terms at first developed in theory leadership. Along with walk time, term this not only known in theory leadership but also be topics peace discussion science other. Digitization Becomes characterristic main from this era shift. Of course, development rapid technology appear with influence positive as well as negative. Impact already can seen moment this with rampant use technology for news negative; start from spread understand radicalism andterrorism, speech hatred, hoaxes, up to possible ideas influence split nation. Responding phenomenon this, supplies will values nationality need exists for Public specifically generation young successor nation as agent change. Especially at times beginning formation character nation, this enough important. Empowerment technology accompanied its continuous development move proceed must also be followed with understanding related influence positive and negative. So that Public could create your own filters about information received; \_analyze then match it with idea will understood nationalism.

#### **B. Suggestion**

Discussion regarding this research is still very limited and requires a lot of input. Suggestions for future authors are to study more deeply and comprehensively about Discourse of Youth Nationalism in the ''Vuca" Era (Volatility, Uncertainty, Complecity, Ambiguity): An Cultural Analysis.

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